

Gulf Islamic Investment LLC raises US. \$145 million for Silicon Valley Technology Company “APTTUS.”

14 November, 2016 Dubai-UAE

Gulf Islamic Investments LLC (‘GII’), a UAE based Islamic financial services company, today announced the successful closing of US.\$145 million fundraising for APTTUS a Silicon Valley based company delivering Enterprise Class, Software-as-a-Service (Saas) Solutions to complete the Quote-to-Cash customer process and the Procure-to-Pay supplier process.

This is the fourth company out of Silicon Valley for which GII has raised fund for, in the last two years, bringing the total amount raised to \$350 million.

GII further confirms a continuing partnership with Apttus to lend strong support to the company’s business development and market penetration in the GCC region.

Mohammed Alhassan, GII Founding Partner, Director and Chief Executive Officer for GCC, stated: “Technology sector and knowledge economy will be the backbone of the global economy as we move to the next stage. Many technology companies and informatics applications have shown tremendous ability to provide investment tools and exceptional returns over the past few years, and we do not want to miss catching the train of this new accelerated sector. We believe that APTTUS provides a golden opportunity at the business model level and also in terms of achieving satisfying returns”.

Pankaj Gupta, GII Founding Partner and Chief Executive Officer for UAE said: “APTTUS is the poster child of the type of investment opportunities we like to have in our portfolio and offer to our esteemed client base. This is a major milestone and achievement for Gulf Islamic Investments as it is rare to find pre- IPO opportunities like APTTUS in our region. We are excited with our partnership with APTTUS and are looking forward to the IPO expected in early 2017.”



About APTTUS:

APTTUS, the category-defining Quote-to-Cash software company, drives the vital business process between the buyer's interest in a purchase and the realization of revenue. Utilizing a patented combination of SaaS-based applications, the APTTUS Intelligent Cloud TM maximizes the entire revenue operation by driving behavior and providing prescriptive data to company decision makers. APTTUS offers enhanced Configure Price Quote (CPQ), E-Commerce, Contract Management, Renewals and Revenue Management solutions on the world's most trusted cloud platforms, including Salesforce and Microsoft Azure. APTTUS is based in San Mateo, California, with additional offices located across the globe. For more information visit: apttus.com.

About Gulf Islamic Investments LLC:

Gulf Islamic Investments LLC (GII) is a UAE-based financial services company regulated by the Emirates Securities and Commodities Authority (ES-CA). Gulf Islamic Investments is committed to providing advisory to a diverse set of unique and well-structured investment opportunities to its clients, with a view to achieving superior returns in the fields of real estate, private equity, venture capital and infrastructure.

Under the leadership of a committed group of prominent shareholders and investors, GII's team enjoys a track record of managing US\$2.5 billion in assets and securing US\$5.5 billion in debt and more than US\$1.0 billion in equity and M&A financing.

The origin of GII comes from UNFC, which was established in 2004 and re-branded in May 2014

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